



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325176

Schedule Dates	10/16/12-10/22/12	Date Entered	08/02/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	10/15/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1537/OBAMA FOR AMERICA (134149)	Headline #	06260355
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1537	Commission	\$28,667.25
Account Types	National/Political	Net Total	\$162,447.75
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	129	\$191,115.00
Grand Total:	129	\$191,115.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	5A- 5:30A (EST)	4	X	X	X	X	X			4	\$425.00	\$1,700.00	Charlotte (WSOC)		10/12/12
2.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6A- 6:30A (EST)	4	X	X	X	X	X			4	\$1,175.00	\$4,700.00	Charlotte (WSOC)		10/12/12
3.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	7A- 8A (EST)		2	2	2	2	2			8	\$1,075.00	\$8,600.00	Charlotte (WSOC)		10/12/12
4.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	6A- 7A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)		10/12/12
5.1	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A- 9A (EST)							1		1	\$625.00	\$625.00	Charlotte (WSOC)		10/12/12
6.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	6A- 7A (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/12/12
7.1	Normal Line / Spot	10/21/12-10/21/12	3	:30	8A- 9A (EST)							1		1	\$800.00	\$800.00	Charlotte (WSOC)		10/12/12
8.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	9A- 10A (EST)	4	X	X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/12/12
9.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	10A- 11A (EST)	4	X	X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/12/12
10.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	11A- 12P (EST)	4	X	X	X	X	X			4	\$675.00	\$2,700.00	Charlotte (WSOC)		10/12/12
11.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	12P- 1P (EST)	4	X	X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/12/12
13.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	12P- 12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/12/12
14.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	3P- 4P (EST)	3	X	X	X	X	X			3	\$375.00	\$1,125.00	Charlotte (WSOC)		10/12/12
15.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	4P- 5P (EST)	4	X	X	X	X	X			4	\$825.00	\$3,300.00	Charlotte (WSOC)		10/12/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Brand	1537/OBAMA FOR AMERICA (134149)	Headline #	06260355
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
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CPE	95/101/1537	Commission	\$28,667.25
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16.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5P- 5:30P (EST)	4	X	X	X	X				4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		10/12/12
17.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5:30P- 6P (EST)	4	X	X	X	X				4	\$1,300.00	\$5,200.00	Charlotte (WSOC)		10/12/12
18.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6P- 6:30P (EST)	6	X	X	X	X				6	\$1,500.00	\$9,000.00	Charlotte (WSOC)		10/12/12
19.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	7P- 7:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)		10/12/12
20.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	6P- 6:30P (EST)								1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		10/12/12
21.1	Normal Line / Spot	10/16/12-10/19/12	3	:30	7P- 7:30P (EST)	4	X	X	X	X				4	\$1,600.00	\$6,400.00	Charlotte (WSOC)		10/12/12
22.1	Normal Line / Spot	10/16/12-10/19/12	3	:30	7:30P- 7:56P (EST)	4	X	X	X	X				4	\$1,600.00	\$6,400.00	Charlotte (WSOC)		10/12/12
23.1	Normal Line / Spot	10/16/12-10/18/12	4	:30	11:35P- 12:02A (EST)	4	X	X	X	X				4	\$700.00	\$2,800.00	Charlotte (WSOC)		10/12/12
24.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	8P- 10P (EST)	2								2	\$6,000.00	\$12,000.00	Charlotte (WSOC)		10/12/12
25.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	10P- 11P (EST)	1								1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/12/12
26.0	Normal Line / Spot	10/16/12-10/16/12	6	:30	9P- 10P (EST)			2							\$6,000.00		Charlotte (WSOC)		8/2/12
27.1	Normal Line / Spot	10/16/12-10/16/12	5	:30	10P- 11P (EST)			1						1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		10/12/12
28.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	8:30P- 9P (EST)				1					1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/12/12
29.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	9P- 9:30P (EST)			1						1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		10/12/12

CONFIRMATION CONTRACT

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30.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	10P- 11P (EST)				1					1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/12/12
31.1	Normal Line / Spot	10/18/12-10/18/12	5	:30	8P- 9P (EST)					1				1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/12/12
32.1	Normal Line / Spot	10/18/12-10/18/12	5	:30	9P- 10P (EST)					1				1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/12/12
33.1	Normal Line / Spot	10/18/12-10/18/12	5	:30	10P- 11P (EST)					1				1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/12/12
34.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	8P- 9P (EST)						1			1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		10/12/12
35.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	9P- 10P (EST)						1			1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/12/12
36.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	10P- 11P (EST)						1			1	\$3,700.00	\$3,700.00	Charlotte (WSOC)		10/12/12
37.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	7P- 8P (EST)							1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/12/12
38.2	Normal Line / Spot	10/21/12-10/21/12	5	:30	8P- 9P (EST)							2		2	\$6,000.00	\$12,000.00	Charlotte (WSOC)		10/15/12
39.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	9P- 10P (EST)							1		1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/12/12
40.1	Normal Line / Spot	10/16/12-10/21/12	4	:30	11P- 11:35P (EST)		6		X	X	X	X		6	\$1,200.00	\$7,200.00	Charlotte (WSOC)		10/12/12
44.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	9A- 10A (EST)		1	X						1	\$375.00	\$375.00	Charlotte (WSOC)		10/12/12
45.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	10A- 11A (EST)		1	X						1	\$375.00	\$375.00	Charlotte (WSOC)		10/12/12
46.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11A- 12P (EST)		1	X						1	\$675.00	\$675.00	Charlotte (WSOC)		10/12/12

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47.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	12P-1P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/12/12
48.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	4P-5P (EST)	1	X							1	\$825.00	\$825.00	Charlotte (WSOC)		10/12/12
49.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5P-5:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/12/12
50.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30P-6P (EST)	1	X							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/12/12
51.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	6P-6:30P (EST)	1	X							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		10/12/12
52.1	Normal Line / Spot	10/22/12-10/22/12	3	:30	7P-7:30P (EST)	1	X							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/12/12
53.1	Normal Line / Spot	10/22/12-10/22/12	3	:30	7:30P-7:56P (EST)	1	X							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/12/12
54.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11P-11:35P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/12/12
55.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11:35P-12:02A (EST)	1	X							1	\$700.00	\$700.00	Charlotte (WSOC)		10/12/12
56.1	Normal Line / Spot	10/19/12-10/19/12	6	:30	12:05A-12:35A (EST)	2					X			2	\$700.00	\$1,400.00	Charlotte (WSOC)		10/12/12
57.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	5:30A-6A (EST)	3		X	X	X	X			3	\$425.00	\$1,275.00	Charlotte (WSOC)		10/12/12
58.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	6:30A-7A (EST)	3		X	X	X	X			3	\$1,175.00	\$3,525.00	Charlotte (WSOC)		10/12/12
59.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	7A-8A (EST)	2								2	\$1,075.00	\$2,150.00	Charlotte (WSOC)		10/12/12
60.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	8A-9A (EST)	2		2	2	2	2			8	\$975.00	\$7,800.00	Charlotte (WSOC)		10/12/12

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61.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	8A- 9A (EST)	2								2	\$975.00	\$1,950.00	Charlotte (WSOC)		10/12/12
62.0	M/G For 26.0, 1,26.0, 2 / Spot	10/20/12-10/20/12	5	:30	8P- 11:30P (EST)							2		2	\$2,500.00	\$5,000.00	Charlotte (WSOC)		10/15/12

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